



A New Element to Entertainment

2017 Vendor Application
Grant Park - Atlanta, GA
Saturday
July 22, 2017

(W) bronxdayatlanta.com

(E) bronxday@co7-llc.com (P) 404-697-8892



Vendor Information

Contact: _____
Title: _____
Company: _____
Address: _____

City: _____
State: _____
Zip: _____
Telephone: _____
Cell: _____
Fax: _____
Email : _____
Website: _____
FB Page: _____

On-site Contact

Same:

Contact: _____
Title: _____
Company: _____
Address: _____

City: _____
State: _____
Zip: _____
Telephone: _____
Cell: _____
Fax: _____
Email : _____

PLEASE CHECK ALL CATEGORIES THAT APPLY:

- Clothing (Specify) _____
- Art. (Specify) _____
- Food (Specify) * _____
- Product: Specify _____
- Services (Specify) _____

- Jewelry/Accessories
- Books/Magazines/Literature

Note If serving cooked food, vendor MUST have a "ServeSafe Certificate" and submit copy with application*

Authorized Signature: _____

By signing I acknowledge that I have received the rules and regulation pertaining to this contract. The signed contract shall become a binding contract in accordance with the terms of the agreement and all rules and regulations.

- Please submit a photo of your booth at a previous event with your application.
- Confirmation of your booth assignment will be emailed to you in PDF.
- A 50% non-refundable deposit is due upon signing of this contract.
- All payments are non-refundable in the event vendor cancels 90 days prior to event, or is NOT present at the start of event.
- Vendor space MUST be paid in full 90 days prior to event and Co7, LLC Management must receive a signed contract before the vendor is permitted to install their display.
- If paying by Credit Card a 3.5% processing fee will be added to the total price.

2017 Standard Booth Rates:

10' x 10, = 100 sf. Ft.

Food Vendors	\$ 650.00
Liquor/Spirits	\$ 400.00
Merchandising	\$ 375.00
Small Business (non selling)	\$ 275.00
Foundations/Non Profits	\$ 125.00

Select payment type VISA Mstr Card AMEX Please charge my credit card: \$ _____

Credit Card Number: _____ CCV Code: _____ Exp/D. _____

Name of Cardholder (please print) _____

CC billing address Same as Above

Address: _____ City: _____ State: _____ Zip Code: _____

For Management Use Only:

Amount Due: \$ _____

Amount Paid: \$ _____

Balance: \$ _____

Committee of 7, LLC. Signature: _____ Date: _____

Terms and Conditions

Vendor/Sponsor ("Vendor/Sponsor")

Event ("Event") Bronx Day 2017
Date of Event: _____
Location: _____

This Agreement Shall not be binding until signed and accepted by Management; however, space is not confirmed until 100% payment has been received. Management reserves the right to accept or deny Vendors and Sponsorship applications in their sole and absolute discretion.

Please direct all inquiries to:
Joe Jefferson, Joe@Co7-LLC.com
PH: 404-697-8892

PAYMENT/CANCELLATION TERMS & CONDITIONS

Payments: For contracts signed prior to May 28, 2017, a 50% nonrefundable deposit is due upon execution of this agreement and the remaining 50% is due no later than May 29, 2017. Payment for all exhibit space and sponsorship agreements signed on or after **May 28, 2017 are due in full, upon execution of this agreement**. If initial payment, or in the case of agreements executed after May 29, 2017, is not received with 15 days of signing, the requested exhibit space or sponsorship opportunity will be made available to other vendors, and the exhibitor/vendor/sponsor shall be subject to cancellation fees set forth below. Vendor with an outstanding balance on the date of the event may be refused the opportunity to participate until the balance is satisfied. Outstanding balances aging thirty (30) days or longer are subject to a \$100.00 late fee plus a financing charge equal to 1.5% compounding monthly.

Payments may be made by check, money order, credit card payable to Committee of7, LLC and should reference Bronx Day 2017 Application form.

Cancellations: Any cancellation or reduction in space must be communicated to Management in writing. In the event of a cancellation or reduction of space, liquidated damages will be assessed to cover services performed, promotional efforts and other damages relating to the cancellation or reduction. No refunds will be given for cancellations received after May 28, 2017. Verbal instructions, telephones calls, voice mails and text messages are NOT acceptable forms of cancellation or reduction.

Exhibit Cancellation/Downgrade Period & Fees:
Upon Signing -50% of Total Space Price
May 28, 2017 -80% of Total Space Price
June 26, 2017 -100% of Total Space Price

Sponsorship Cancellation Period & Fees:
Upon Signing -50% of Total Sponsorship Price
June 26, 2017 -100% of Total Sponsorship Price (is, no refund)

It is understood that Management reserves the right to reassign any cancelled space, which does not relieve the canceling vendor/exhibitor/sponsor of the obligation to pay the amounts set forth above.

I. Management

The term "Management" as used herein shall refer to Committee of7, LLC, (Co7) and the employee or agents acting for it in the management of the event. Vendor agrees that the rules,

2. Contract for Space

By submitting this contract for vendor space, the applicant releases Co7, LLC and its partners, agents, licensees an employees from any claims that may arise or be asserted as a result if submission of a contract or of participation in this event. Management determines the eligibility of any company or product for exhibiting/vending. Acceptance of any contract does not imply endorsement by Management of any product nor does rejection imply lack of merit of products or manufacturer.

This contract for space (when approved by Management with confirmation of space assignment) constitutes a contract for the right to use the space. If payment or proof

of intent to pay is not received within the time limit specified, the contract for the assigned space is considered void and the space will be reassigned to another applicant. This cancellation of space does not release exhibitor/vendor for their financial liability for the original contracted space. No refund may be made for space that is not used or for space that is unused during the day of the event. Should space remain unoccupied by 11:05 a.m. on Saturday July 22, 2017. Management may rent or use it without obligation or refund.

3. Vendor Installation and Dismantling

Installation or removal of any part or all of an exhibit other than during the specified hours must be approved in writing by Co7, LLC. The vendor move in and installation of exhibits may begin Saturday, July 22, 2017 at 8:00a.m. Without exception, all exhibits must be completed in place by 11:00 a.m. to allow inspection by event management. No Further installation will be permitted after that time. Exhibits must remain intact until the close of Bronx Day, on Saturday July 22, 2017 at 8:00p.m. All exhibits & displays must be cleared by 9:50p.m.

Any vendor using the services of an independent decorating company assumes all liability for the acts of that decorator during exhibit installation or dismantling under this Contract.

4. Use of the Exhibit Space

No counterfeit merchandise such as knockoff version of music (CD's), clothing or other items will be permitted at any time. There will be no sale of guns, ammunition, survival weapons, pepper gas, tear gas, etc. Violators will be removed from event immediately. Contract will be considered void and no refund will be given.

Management reserves the right to restrict exhibits which, because of noise, method of operation, materials, or for any other reason becomes objectionable, and also to prohibit or remove any exhibit, which, in the opinion of Management may detract from the general character of Bronx Day as a whole, or consists of products or services inconsistent with the purpose of Management This Reservation includes persons, things, conduct, printed matter, and anything of a character which Management determines is objectionable. In the event of such a removal, Management shall not be liable for any refunds or other exhibit expenses. No food (other than previously specified) or animals may be offered or displayed as a part of the exhibit without prior written approval by Management.

The use of sound systems is permissible provided that they are not audible more than 3 feet into the aisle or into neighboring booth, and that the sound is directed into the vendor's booth or vertically. Management shall have absolute control over implementation of this regulation, the intent of which is that sound systems shall not audibly objectionable to neighboring vendors.

5 Subletting of Space

No exhibitor/vendor is allowed to assign, sublet or apportion the whole of any part of the space allotted to him without written permission of management.

6. Compliance Regulations

Exhibitor/vendor agrees to accept full responsibility of compliance with national, state, and city regulations in the provisions and maintenance of adequate safety devices and conditions for operation of machinery and equipment and comply with ADA, ASCAP, and BMI regulations.

7. Fire Regulations

Booth decorations and construction must conform to the fire regulations of the city, state and facility of Management

Combustible or explosive materials and substances may not be used. Cloth and other flammable materials must be flameproof. Packing containers, empty cardboard boxes, excelsior wrapping and similar materials must be removed from the exhibit and cannot be stored under tables or behind displays.

8. Care of Premises

No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to the tent surfaces in a way that might mark or deface the premises or booth equipment and furnishing. Damage from failure to observe this notice is payable by the vendor.

9. Insurance

Vendor agrees to maintain Comprehensive General Liability insurance covering exhibitor's participation in the event, which shall include theft, public liability, personal property damage and bodily injury coverage, with limits of at least \$1,000,000 per occurrence, and shall name Committee of 7, LLC. as an additional insured.

10. Intellectual Property

Vendor/Exhibitor grants Committee of7, LLC. a limited, Non-exclusive, non-transferable license to use Exhibitors name and marks in connections with the Bronx Day. Vendors/exhibitors may not use Co7's name, trademarks, logos or research in its booth or in any information it provides to its clients or customers, except to inform clients that it will be participating as an exhibitor or sponsor at the event. The use of Co7's name/logo of the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of Committee of 7, LLC.

II. Resolution of Disputes

In the event of a dispute or disagreement between exhibitor and any contractor hired by management to install or remove tents, or between exhibitor and clean staff, or between two or more exhibitors, all interpretations of the rules governing the event, actions or decisions by management intended to resolve the dispute shall be binding on exhibitor.

12. Amendment to Rules

Any matters not specifically covered herein shall be subject solely to the decision of management. Management shall have full power to interpret, amend and enforce all rules and regulations in the best interest of the event (as Management may determine in its sole discretion), and any such amendments), and any such amendments when brought to the attention of exhibitor shall become part hereof as though duly incorporated herein and subject to each of the terms herein set forth. Management reserves the right to make any changes it deems necessary to the Bronx Day schedule and/or hours, Management reserves the right to change the location of booths and rearrange the layout in the best interest of the event/s.

13. Entire Agreement

The agreement, together with the event application form/sponsorship application attached hereto, constitutes the entire agreement between the parties with respect to the subject matter hereof

14. Severability

If any part of this agreement is deemed to be invalid, the remainder of the agreement shall remain in force to the greatest extent permitted by law.

15. Counterparts; Facsimiles

The agreement may be signed in any number of counterparts with the same effect as if the signature on each such counterpart were upon the same instrument, and a facsimile transmission shall be deemed to be an original signature.

16. Applicable Law

This agreement shall be interpreted in accordance with the laws of the State of Georgia. Any unresolved dispute arising under this agreement shall settled by binding arbitration. The Arbitrator will be a firm chosen by Co7-LLC, should the disputing parties fail to agree on an arbitration firm. The prevailing party shall be entitled to recover all cost of the arbitration, including reasonable attorney's fees.

IN WITNESS WHEREOF, the parties have hereby

executed the agreement as of the _____ day of _____, 2017.
Committee of7, LLC.

Signature: _____

Name: _____

Title: _____

EXHIBITOR/VENDOR/SPONSOR

Signature: _____

Name: _____

Title: _____